



# DATA COMMUNICATION

Making your evaluation efforts shine



# Communication Best Practices

- Have a strategy
- Know your audience
- Consider “use” cases
- Choose the right channel
- Keep it simple
- Be open to feedback



## Evaluation Communication Options

- Simple reports
- Summary sheets/briefs
- Tables and charts
- Dashboards
- Web pages
- Story maps
- Blogs
- Social Media
- Video and audio





# Thank You!

And please keep in touch

Coming soon:  
[4-h.uconn.edu/evaluation](https://4-h.uconn.edu/evaluation)