

Dear 4-H Supporter:

It's that time of year again! Our annual Ad Campaign starts now. This campaign provides financial support for all Fairfield County 4-H programs. About 17 teens including adult advisors coordinate the Fairfield County 4-H Fair, with the help of the UConn 4-H Extension Educator. 100% of the proceeds from this ad campaign support 4-H educational programs for youth and volunteers.

Did you know that each year, donors like you, contribute one-half of the total budget? Your support is essential for us to continue to make a difference in the lives of our youth and their families.

The mission of Fairfield County 4-H is to help youth *Dream and Achieve*. We do that by creating a supportive environment with caring adults, where youth learn leadership, citizenship, and life skills. These skills empower young people to become capable, caring, competent adults who can meet the needs of a diverse and changing society. Did you know? 4-Hers are 4 times more likely to contribute to their communities?

The impact that 4-H has on the lives of our young people are endless. Some examples of what our program has accomplished include:

- Urban Mentoring programs
- STEM Education
- Public Speaking Honor Groups
- Leadership training for teens and volunteers
- 4-H Fairfield County Fair
- 4-H Dog Show
- Recognition of 4-Hers accomplishments

2,000 hours of community service to local cities and towns were performed by Fairfield County leaders and members.

**Fairfield County 4-H**  
*where youth*  
***Dream & Achieve!***

## 4-H Ads & Sponsorships

**Supporting the Fairfield County 4-H Ad Campaign by purchasing an ad has the following advantages:**

- Tax deductible
- Be listed on our webpage for an entire year, click on supporters
- One supporter is featured weekly on our *Fairfield County CT 4-H UConn* Facebook page.
- Your ad/sponsorship will be included in our 4-H Dog Show program in June.
- Your ad/sponsorship will be included in our 4-H Fair book in October.

### **FAIRFIELD COUNTY 4-H ADVERTISER**

- **4-H BRONZE SPONSOR – \$250.00**  
*Special recognition in the Ad booklet*
- **Full page** (Ad dimensions 8.25" x 6.75") **\$125**
- **½ page** (Ad dimensions 6.75" x 4") **\$65**
- **¼ page** (Ad dimensions 3.375" x 4") **\$40**
- **Business card** (3.375" x 2") **\$30**

### **FRIENDS AND FAMILY of 4-H SPONSORSHIPS**

- **BLUE RIBBON 4-H SPONSOR - \$50**  
2 lines of text – 60 characters/line (includes spaces)
- **RED RIBBON 4-H SPONSOR - \$35**  
Your name/town are listed.
- **4-H PATRON - \$25**  
Your name will be listed.
- **Donations are accepted.**

Please send digital Ad copy to [donna.liska@uconn.edu](mailto:donna.liska@uconn.edu)  
Also include a copy of your ad with your order form.

# Order Form

Business Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town & Zip \_\_\_\_\_  
 Email or Phone # \_\_\_\_\_

- Print Ads (please check one):**
- Use the same ad as last year
  - Full Page \$125
  - Half Page \$65
  - Quarter Page \$40
  - 1/8 Page/Business card \$30

**BRONZE SPONSORSHIP - \$250.00**

**Friends & Family Sponsorships**

Blue Ribbon 4-H Sponsor - \$50  
*2 lines of text (60 characters/line including spaces)*

\_\_\_\_\_

\_\_\_\_\_

Red Ribbon 4-H Sponsor - \$35

Name: \_\_\_\_\_

Town: \_\_\_\_\_

4-H Patron - \$25

Name: \_\_\_\_\_

4-H Donation - Any Amount \$ \_\_\_\_\_

*Please make checks payable to:  
**Fairfield County 4-H***

Be sure to get this back to your 4-Her with payment by early February so they can make their 2/14 deadline!  
*Thank you for Making the Best Better!*

# FAIRFIELD COUNTY 4-H SPONSORSHIP & AD CAMPAIGN 2024

