

New London County 4-H Fair & Expo Ad Campaign

Support your fair and earn great prizes!



Clubs with 100% participation
get 10% cash back!

Top 5 Sellers at the end of the
Campaign get a 6-10%
Commission!

Campaign runs March 5 - May 7.

(Ads turned in after May 7 will not be considered for commissions)

SPONSORSHIPS!

BRONZE (\$5)

SILVER (\$10)

GOLD (\$20)

PLATINUM (\$50)

DIAMOND (\$100)

AD Sizes:

FULL (\$120)

HALF (\$60)

BUSINESS CARD (\$25)

Fair book is 8.5x11 Color!

Anything over \$100 will be featured on the back of
this year's T-shirt!

New policy for 2024: It is the responsibility of the 4-Her to ensure that any physical or digital ads get turned into the NLC 4-H office. **Please ask any businesses that are submitting digital ads to send you or a parent/guardian a copy of the email or form submission confirmation.**

Any ads that are not submitted by the ad campaign deadline will not be counted towards your individual or club contributions.

UConn complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities..

Remember:

Be Safe!



Be Courteous!



Explain why 4-H and the Fair is important to you!



Record all info accurately!



Approach family, friends and acquaintances of your family, teachers, and others to be a sponsor or donate.



4-H'ers have dibs in March to approach 'their' advertisers from last year.



Attach "Ad Copy" and money/check to the contract with a paper clip.



Encourage advertisers to send ads electronically to nlc4hfair@gmail.com



Checks payable to:
NLC 4-H Fair Association



NEW electronic payment option available through Square. See contract for Q.R. code.

Forms on-line:

uconn.edu/newlondon

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