

NAE4-HYDP Volunteer Strategies

Strengths/Weaknesses/Opportunities & Threats as they relate to 2024 4-H Fair Program, Operations, Roles, etc.

Recruitment Strategies Used

⇄ Time required

♥ 1 ◻ 2

Anonymous 10/15/24 8:19PM
Give back

Anonymous 10/15/24 8:19PM
Cold calls 15-30mins

⇄ **Direct ask**

♥ 4 ◻ 0

⇄ Marketing at table events

♥ 1 ◻ 1

Anonymous 10/15/24 8:19PM
Clubs

⇄ Recruiting parents of current or new members

♥ 1 ◻ 0

⇄ **Time. Everyone is busy!**

♥ 0 ◻ 0

⇄ **Resume building skills**

♥ 0 ◻ 0

⇄ **Market as an experience**

♥ 0 ◻ 0

⇄ **Instagram**

♥ 1 ◻ 0

⇄ send out survey to sign up for the events

♥ 0 🗨 0

⇒ Short term vs long term commitment options

♥ 3 🗨 0

⇒ **Word of mouth**

♥ 1 🗨 0

⇒ Offering opportunities to lead clubs that relate to their passions.

♥ 0 🗨 0

⇒ **Specific**

In time, role, what doing, who with, etc

♥ 2 🗨 0

⇒ Invite parents who are engaged

♥ 1 🗨 0

⇒ Personally ask

♥ 4 🗨 0

⇒ Reach out to recent 4-H alum to share benefits, impacts, process, etc of becoming a 4-H Volunteer

♥ 0 🗨 0

⇒ **Recruiting alumni**

♥ 3 🗨 0

⇒ **Personal invitation**

♥ 2 🗨 0

⇒ **Social media**

♥ 1 🗨 0

⇒ **Talking with them at events**

♥ 1 🗨 0

⇒ **Word of mouth**

♡ 0 🗨 0

⇒ **Social media**

♡ 2 🗨 0

⇒ **Social media**

♡ 0 🗨 0

⇒ **Walk-ins**

♡ 1 🗨 0

⇒ **Social media**

♡ 0 🗨 0

⇒ **Short time or job limited - not trapped for life**

♡ 0 🗨 0

⇒ **Recruiting and supporting**

Cut and dry: tell me what I need to know. They don't like a lot of fluff

♡ 0 🗨 0

⇒ **Direct ask to parents**

♡ 0 🗨 0

⇒ **Parents of members**

♡ 0 🗨 0

⇒ **Ask during events**

♡ 0 🗨 0

⇒ **Recruiting from local University**

♡ 0 🗨 0

⇒ **Recruit parents in clubs to volunteer in different ways, provide specific opportunities**

♡ 0 🗨 0

⇒ **Pay forward**

♡ 0 🗨 0

⇒ Having expectations ready and clear for them

♡ 0 🗨 0

⇒ **Asking parents of new younger members**

♡ 0 🗨 0

⇒ **Pay forward**

♡ 0 🗨 0

⇒ They want a defined task that is needed.
Don't waste their time. I try to give them as much info as possible with the ask.

♡ 1 🗨 0

⇒ **Relationship development**

♡ 0 🗨 0

⇒ **Parent meetings**

♡ 0 🗨 0

⇒ Informational trainings (that no one attends)

♡ 1 🗨 0

⇒ You're already doing the work, get credit for it.
Play it safe being around the kids by being covered through program by attending trainings

♡ 0 🗨 0

⇒ **Training**

♡ 0 🗨 0

⇌ **Direct ask to help with a specific project or event**

♡ 1 🗨 0

⇌ **Direct Ask**

More effective than just an email asking for help.

♡ 0 🗨 0

Challenges

⇌ **Parents as volunteers**

2 parents in the workforce

♡ 2 🗨 0

⇌ **They are So busy!!!**

♡ 3 🗨 1

Anonymous 10/15/24 8:20PM
Sports

⇌ **Involved heavily in many other opportunities**

♡ 2 🗨 0

⇌ **Communication preferences**

♡ 1 🗨 1

Anonymous 10/15/24 8:20PM
They don't email

⇌ **Time limitations**

♡ 3 🗨 0

⇌ **Time conflicts**

♡ 4 🗨 0

⇌ **Keeping them more than 1/2 times.**

♡ 2 🗨 0

⇌ **To busy..**

♡ 0 🗨 0

⇒ **Staying up to date with social media**

♥ 2 🗨 0

⇒ **Lack of commitment**

♥ 2 🗨 1

Anonymous 10/15/24 8:20PM
Lack of clarity on their time available

⇒ Not sure of the time commitment to give them.

♥ 0 🗨 0

⇒ **Getting new volunteers**

♥ 1 🗨 0

⇒ **Time**

♥ 0 🗨 0

⇒ **Seeing lack of desire to be a long term volunteers**

♥ 1 🗨 0

⇒ Volunteers over extended

♥ 2 🗨 0

⇒ They want their child to do everything, without compromising.

♥ 0 🗨 0

⇒ **Already involved with so many other things.**

♥ 2 🗨 0

⇒ **Parent involvement**

♥ 0 🗨 0

⇒ **They do not want to do club just short term**

♥ 0 🗨 0

⇒ **They have boundaries LOL!**

♥ 1 🗨 0

⇒ **Not interested in traditional aspects, more creative, fresh look on traditional program**

♥ 0 🗨 0

⇒ **They are busy and stretched thin with time**

♥ 1 🗨 0

⇒ **Time**

They have full-time jobs so they can't come to the office during regular office hours

♥ 1 🗨 0

⇒ **Time**

♥ 0 🗨 0

⇒ **Not enough time; busy parents or busy kids**

♥ 0 🗨 0

⇒ **Limited time**

♥ 0 🗨 0

⇒ **Driving distance in county**

♥ 0 🗨 0

⇒ **Don't understand what 4-H is why they should commit.**

♥ 0 🗨 0

⇒ **Time**

Less free time than older generations, dual income households - less time to dedicate to volunteer.

♥ 0 🗨 0

⇒ **Not understanding the paperwork required to work with youth.**

⇌ **Communication methods**

♡ 0 🗨 0

⇌ **Commuter city.**

We are outside a major city and most people commute an hour for work.

♡ 0 🗨 0

⇌ **Parents involved in other activities and cannot commit to 4-H**

♡ 0 🗨 0

⇌ **I'll help IF ASKED**

Instead of offering time/talents

♡ 0 🗨 0

⇌ **Time commitment**

♡ 0 🗨 0

⇌ **They don't want a long term commitment**

♡ 0 🗨 0

⇌ **Feel unequipped**

♡ 0 🗨 0

⇌ **Other priorities. Lots of single parent families**

♡ 0 🗨 0

⇌ **Time - Most have young families with dual parents in the workforce**

♡ 0 🗨 0

⇌ **Time to invest**

♡ 0 🗨 0

⇌ **They often feel they don't have the skills or the time.**

♡ 0 🗨 0

⇌ Length of screening

♡ 0 🗨 0

⇌ **Busy with other youth programs/Activities**

♡ 0 🗨 0

⇌ **Assistant duties only**

♡ 0 🗨 0

⇌ **Getting older staff and volunteers to accept them as a great resource**

♡ 0 🗨 0

⇌ Time commitments

♡ 0 🗨 0

⇌ **Ready-to-go resources**

♡ 0 🗨 0

⇌ **Developing understanding Purpose and ease of volunteering**

♡ 0 🗨 0

⇌ **Consistency, understanding volunteering is how this program works!**

♡ 0 🗨 0

⇌ **Low response rate**

♡ 0 🗨 0

Opportunities

⇌ **Parents of members**

♡ 0 🗨 0

⇌ Creating experiences

⇌ **Fewer responsibilities**

Probably don't have kids of their own in the program

♥ 0 🗨 1

Anonymous 10/15/24 8:19PM

If you were born in 1981 you're 43 years old. You probably DO have kids in the program.

⇌ **Provide roadmap for volunteerism**

Make it easy to create plans for clubs

♥ 1 🗨 0

⇌ **Desire to make a difference**

♥ 0 🗨 0

⇌ Sometimes more up to date with the most reagent ways of doing things

♥ 0 🗨 0

⇌ **New volunteer perspectives on engaging youth**

♥ 0 🗨 0

⇌ **Recent alumni**

♥ 2 🗨 0

⇌ **Can be very intrinsically motivated to lead specific 4-H projects or programs.**

♥ 0 🗨 0

⇌ **Help other members, more volunteers = less work for everyone**

♥ 0 🗨 0

⇌ **Want to be involved WITH their child**

♥ 1 🗨 0

⇒ **Diversity**
More aware of diversity and inclusion language

♡ 0 🗨 0

⇒ **There are so many people out there looking for meaningful connections...**

♡ 0 🗨 0

⇒ **Passion for program**

♡ 1 🗨 0

⇒ **New ideas**

♡ 0 🗨 0

⇒ **Teachers or professionals who already work with youth**

♡ 0 🗨 0

⇒ **Lots of new audiences that don't know about our programs**

♡ 0 🗨 0

⇒ **Parents**

♡ 0 🗨 0

⇒ **Short term groups**

♡ 0 🗨 0

⇒ **Community relationships**

♡ 0 🗨 0

⇒ **Asking those who were former 4-Hers to volunteer. Especially when their kids are 4-H age.**

♡ 1 🗨 0

⇒ **Year long clubs**

♡ 0 🗨 0

⇒ **Social Media**
DMs with fun and inters
♥ 0 🗨 0

⇒ **Single event**
♥ 0 🗨 0

Communication Modes

⇒ **Texting**
Not email
♥ 2 🗨 0

⇒ **Look at Instagram**
♥ 1 🗨 0

⇒ They like texting over email and phone calls.
♥ 1 🗨 0

⇒ **Texting and Email.**
Mail nothing
♥ 1 🗨 0

⇒ **Band App is popular**
♥ 0 🗨 0

⇒ **Group Me's and Remind Me**
♥ 1 🗨 0

⇒ **Texting main mode**
♥ 0 🗨 0

⇒ **Group messages**
Facebook /messenger
TeamReach
Remind
Group me
♥ 0 🗨 0

⇒ **Texting and calling**

♡ 0 🗨 0

⇒ **Text, email, Facebook, newsletter 2x a month**

♡ 0 🗨 0

⇒ **Facebook messenger**

♡ 0 🗨 0

⇒ **Email and using apps**

♡ 0 🗨 0

⇒ **Text email remind Facebook**

♡ 0 🗨 0

⇒ **Group Chats ...Snapchat ...text...IG**

♡ 0 🗨 0

⇒ **Instagram**

♡ 0 🗨 0

⇒ **Email**

♡ 0 🗨 0

⇒ **No one mode reaches all**

♡ 1 🗨 0

⇒ **Texting**

♡ 0 🗨 0

⇒ **Newsletter**

♡ 0 🗨 0

⇒ **Flyers**

♡ 0 🗨 0

⇒ **Remind App**

♡ 0 🗨 0

⇌ **Facebook**

♡ 0 🗨 0

⇌ **Texting**

♡ 0 🗨 0

⇌ **Newsletter**

♡ 0 🗨 0

⇌ **Remind**

♡ 0 🗨 0

⇌ **Text**

People hate emails and social media

♡ 0 🗨 0

⇌ **Instagram**

♡ 0 🗨 0

⇌ **Apps**

♡ 0 🗨 0

⇌ **Social media/ text**

♡ 0 🗨 0

⇌ **Text**

♡ 0 🗨 0

⇌ **Social media**

♡ 0 🗨 0

⇌ **Social media**

♡ 0 🗨 0

⇌ **Enjoy texting or social media groups**

♡ 0 🗨 0

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⇒ **Texting**

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♡ 0 🗨 0

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⇒ **Band app/Whatsapp**

Email is the backbone but most communication is through apps.

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♡ 0 🗨 0

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⇒ **Group me , text, email**

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♡ 0 🗨 0

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