

New London County 4-H Fair & Expo Ad Campaign

Support your fair and earn great prizes!



Clubs with 100% participation get
10% cash back!

Top 5 Sellers at the end of the
Campaign get a 6-10%
Commission!

Campaign runs Dec. 2 - April 7.

(Ads turned in after April 7 will not be considered for commissions)

SPONSORSHIPS!

BRONZE (under \$25)

SILVER (\$25)

GOLD (\$50)

PLATINUM (\$100)

DIAMOND (\$250)

AD Sizes:

Front/Back Cover (\$150)

FULL (\$120)

HALF (\$60)

BUSINESS CARD (\$25)

Fair book is 8.5x11 Color!

Anything over \$120 will be featured on the back of
this year's T-shirt!

It is the responsibility of the 4-Her to ensure that any physical or digital ads get turned into the NLC 4-H office. **Please ask any businesses that are submitting digital ads to send you or a parent/guardian a copy of the email or form submission confirmation.** Any ads that are not submitted by the ad campaign deadline will not be counted towards your individual or club contributions.

UConn complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities.

Remember:

Be Safe!



Be Courteous!



Explain why 4-H and the Fair is
important to you!



Record all info accurately!



Approach family, friends and
acquaintances of your family,
teachers, and others to be a
sponsor or donate.



4-H'ers have dibs in January to
approach 'their' advertisers
from last year.



Attach "Ad Copy" and
money/check to the contract
with a paper clip.



Encourage advertisers to send
ads electronically to
nlc4hfair@gmail.com



Checks payable to:
NLC 4-H Fair Association



Electronic payment option
available through Square. See
contract for Q.R. code.

Forms on-line:

s.uconn.edu/newlondon

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